

Adi Ben-Zion

Senior UX/UI Designer & Junior FE Developer

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ABOUT ME

I'm a designer with holistic approach and deep understanding of people needs. My journey began in 2004, when I opened Photoshop for the first time as a young kid. Since then, I'm expanding my skills and passions of design and logic.

EXPERIENCE

- 2018-2020 *Freelance***
Providing variety of design services for businesses customers. Direct conduct with companies through out the project, setting a framework, schedules & budgets.
- 2017-2018 *UI Designer Intership at Create***
User interface designer at a projects company. Designing under tight schedules for desktop, tablet & mobile.
- 2012-2017 *Lead Designer at OMNITelecom***
Responsible for all design aspects of the brand and sub-brands of a telecommunication service solution company; Projects of social media campaigns, print, coding websites & landing pages, prototyping interfaces for monitors & mobile, leading user experience processes & user-flow with taking consideration of the development and marketing departments.

EDUCATION

- 2017-2018 *Create School*** – Specializing in User experience and learning research and prototype methods.
- 2013-2014 *John Bryce*** – Mastering in HTML5, CSS3 & JS.

LANGUAGES

Hebrew (native)
English (advanced)

PASSIONS

User Experience

Visual Design

Branding

Mobile

Typography

Prototyping

SKILLS

Sketch

Invision

Zepplin

Photoshop

Illustrator

Axure

HTML5/CSS3

JS

